

pathoZoom® marketAccessSuite

Is microscopic diagnostics necessary to ensure that patients receive the right therapy and drugs of your company, for example in cancers or diseases diagnosed with immunohistochemistry? Welcome to the **PathoZoom® Market Access Suite (MAS)**!

PathoZoom®
Market Access Suite

SUITABLE FOR

- > Pharmaceutical companies

FUNCTION FOR YOU

- > Seminar and training solution
- > Increase awareness of your products

YOUR BENEFITS

- > Help pathologists and hematologists make better diagnoses and better-informed treatment decisions



smart in media
intelligent software


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TRAIN THE PROFESSIONALS FOR BETTER DIAGNOSTICS

The software was specifically developed for pharmaceutical companies to help educate physicians who are responsible for diagnostics.

With PathoZoom® MAS, presentation of **microscopic slides, texts, videos for seminars, online courses, webinars, and self-training** has never been easier.



"Thanks to training hundreds of pathologists with MAS, we have achieved a significantly better diagnostic and product awareness."

Pharma sales representative



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